



Moinee® Foundation

Freedom By Knowledge

Annual Report

2015 - 2016

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Message from Trustee

An experience, filled with quality, relevance and interest can only bring the best out of a child. Our job, as facilitator, is to ensure that we create and nurture the environment which builds such experiences.

I feel very humble and proud to witness the positive changes in students and facilitating ecosystem. With more skills and awareness, they should not only experience the change within themselves but further become the source of change in their families and communities.

With completion of fourth year, we have able to scale our flagship program 'Project Utkarsh'. A journey started with 12 school pilot has crossed 700 schools with going strong.

Project Utkarsh has evolved as a full fledged program for 3 years with our footprint in 4 districts (Jhalawar, Udaipur, Jodhpur and Sawai Madhopur) in Rajasthan and one district in Uttarakhand (Udhamsingh Nagar).

Our growing list of supporters and collaborators like Kalisindh Super Thermal Power Project, Hindustan Zinc, Ultratech Cement, Tata Motors Ltd, Central Square Foundation, MKSS etc has strengthened our base further as long term player. A stable district level implementation along with remote monitoring is a key milestone achieved.

Continued encouragement and appreciation from CM of Rajasthan, Smt. Vasundhara Raje, as well as a active support of District Collectors, SDMs, DEOs and teachers has is a major boon in shaping the program.

Look forward to another great year ahead.

Arvind Thanvi
(Trustee)

Moinee Foundation - Overview

Moinee Foundation (www.moinee.org) is an educational trust established in year 2012 with the objective of “Right to Quality Education”. It has build specialization in Industry Alignment Program, Employability Assessments and Quiz Based Learning System through Quiz Academy.

Vision & Mission

Freedom by Education – our vision lies in the belief that true freedom can only be achieved through quality education.

Our Mission is to bring qualitative and accountable change to mass education and fulfill every child's right to quality education.

Following are the key Initiatives running under the Foundation:

- Implementation of Quiz Based Learning Systems
- Project Utkarsh is one of the major mass implementation project leveraging QuizAcademy online and offline tools.
- Expanded to 700+ schools in Rajasthan and Uttarakhand.
- Support & partnerships with Central Square Foundation, Tata Motors Ltd CSR, Kalisindh Thermal, Hindustan Zinc, Ultratech Ltd.
- Industry Alignment Program
- Covered over 650 students cumulatively with hands-on technical & soft-skill programs and employability assessments. This is lesser of a focus given other initiative Project Utkarsh had higher priority.

Moinee Foundation – Governing Team

Arvind Thanvi (Chief Mentor) – Graduate from IIT Kharagpur, Arvind brings with him 18 years of vast experience in IT Services and Consultancy space with global industry leader firms like Accenture, Goldman Sachs, Barclays etc. His last stint with Accenture lasted for 10 years and at the time of leaving Accenture, he was account director and delivery unit lead for leading UK based banks emerging markets & new business portfolio. He is an educationist by passion and also an eminent speaker in various campuses on topics like Technology and Industry Trending.

Dr. Vijay Vyas (Director – Corporate & Academic Alliances) – A dynamic professional with 12 years of rich experience in Strategic Planning & Management, Sales & Marketing, Training & Placement, Academics & Research, Business Development, Client Relationship Management and Team Management. He is MBA and PhD in Marketing. He has been associated with ICICI, HDFC etc. He has been appreciated and awarded by various organizations like TCS, Infosys, HDFC, HCL etc. for his outstanding performance. His 3 research-papers have been published in International Journals and has presented 10 Research Paper in International and National Level conference.

Vijay M. Vyas (Advisor) – Graduate from University of Mumbai, Vijay has over 27 years of rich experience in Capital Market & core industries. He is a major support to Moinee Foundation in legal & compliance advisory activities. Vijay is a passionate social worker and has been supporting various causes very actively. His social contribution, especially in medical and education area, has been significant and well acknowledged.

Dr. Saket Sarraf (Advisor) – Dr. Sarraf has over 16 years of experience in India and the USA. His work spans various issues related to sustainable development planning and policy. He heads ps Collective, which is envisaged as a platform for advocacy, research, policy analysis and professional consultancy. He has worked with various national and international government and non-government agencies and bilateral organizations on development related topics. Dr. Sarraf brings in his experience and due-diligence to support Moinee Foundation on key decision making. He is formally trained as an Architect from IIT, Kharagpur, Urban planner and a Regional economist from the University of Illinois at Urbana-Champaign, USA.

Moinee Foundation Support Team

Vinay Kumar Bissa (Project Manager)

B. Tech. (CS, 2013) from Arya Engineering College, Jaipur

Manish Kumar Sharma (Asst. Project Manager)

B. Tech. (CS, 2013) from ITM College, Bhilwara

Ashish Kumar Vyas (Asst. Project Manager)

B. Tech. (ECE, 2013) from Gyan Ganga Engineering College, Bhopal

Abhishek Paniya (Location Lead, S. Madhopur)

B.Tech. (CS, 2015), from Arya College of Engineering, Jaipur

Ayush Maheshwari (Location Lead, Udaipur)

B.Tech (ECE, 2014). Udaipur

Rizwan Mohammad (Location Lead, Udaipur)

B Com. (2014). Udaipur

Gaurav Sharma (Location Lead, Jhalawar)

B. Tech. (CS, 2013) from ITM College, Bhilwara

Deepak Parihar (Location Lead, Jhalawar)

M. Com (2015). Jodhpur

Satyapal (Volunteer, Udham Singh Nagar)

B Sc., ITI (2015). Udham Singh Nagar

Madhuri Vyas (Volunteer)

Company Secretary (2015), Mumbai

Yatish Soni (Volunteer)

B.Tech. (ECE, 2014) from ITM College, Bhilwara

Milestones Achieved

CM of Rajasthan, Smt. Vasundhara Raje, along with District MP and MLAs, released the progress report for Jhalawar and paved the way forward to establish the project as multi-year program.



SoW for three year implementation of Project Utkarsh in Jhalawar, Rajasthan is signed with District Administration and Dept of Education.



Multi-year program launch of Project Utkarsh in Udaipur for 316 schools. Project is supported by Hindustan Zinc CSR.



MoU signed for three year implementation of Project Utkarsh in Sawai-Madhopur District, Rajasthan is signed with District Administration and Dept of Education.



Milestones Achieved

Multi-year program launch of Project Utkarsh in Jodhpur for 102 schools. Project is supported by Birla White Cement, Kharia Khangar.



A team from Central Square Foundation, Delhi Visited Jhalawar to see implementation of Project Utkarsh. Team interacted with students, teachers and DM Shri Bishnu Charan Mallik on Project.



Tata Motors Ltd. HR head Shri Vikram Sharma and HR Manager Shri Santosh Kumar visited GGIC Pantnagar to review progress and interacted with Students.



Boston Consulting Group's delegate visited Udham Singh Nagar, Uttarakhand to see the Project Utkarsh implementation jointly done with Tata Motors CSR.



Milestones Achieved

Online/Offline Assessment Test has been organized at same time in four districts with participation of 10000 students.



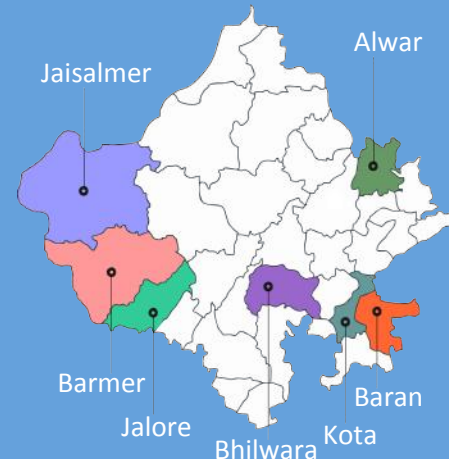
As a initiative to spread the awareness of project around public, tableau concept introduced in Udaipur, Jhalawar and Sawai Madhopur District



Project Utkarsh Exhibited at Birla Auditoriom on Rajasthan IT Day, Honourable CM reviewed the progress of project statewide.



Pre Initiation activities has been started in some more districts



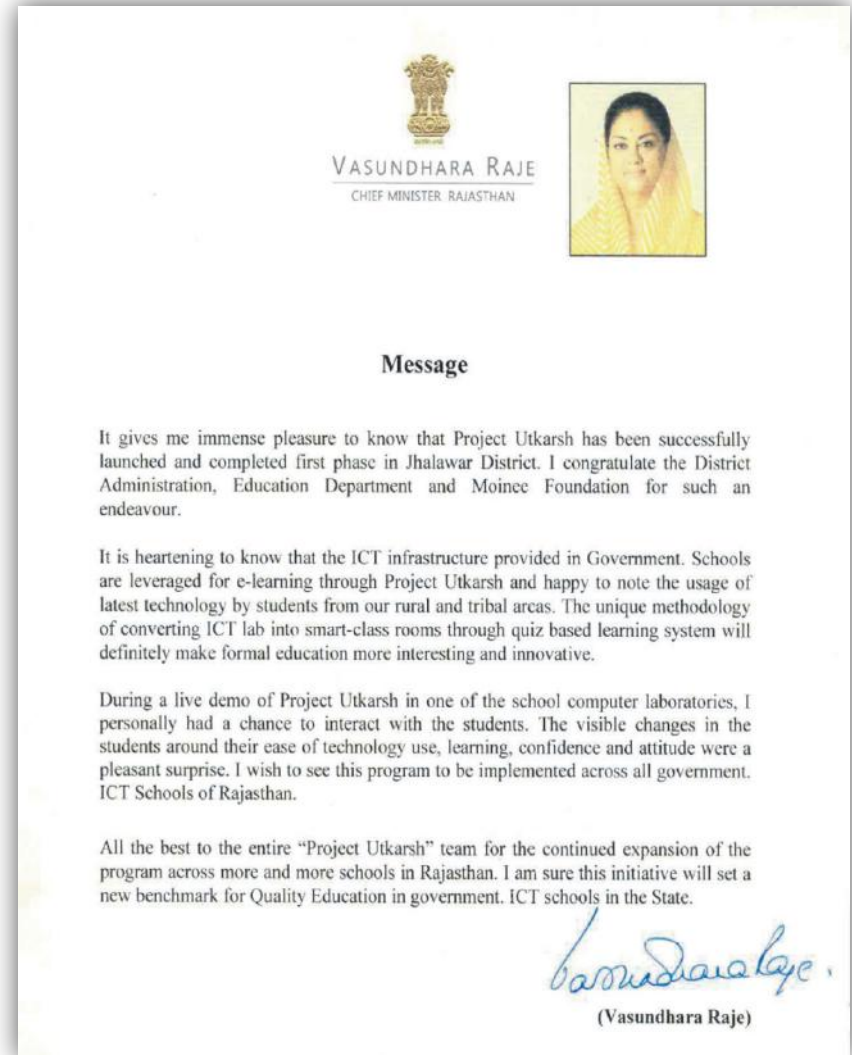
Yearly Summary

- Centralized Monitoring of Online/Offline Assessment Test with participation of 10,000 students across four districts.
- Progress report of 7 model school of Jhalawar district has been released by Honourable CM Smt. Vasundhara Raje
- Officially started multi year programme in Jhalawar, Udaipur, Sawai Madhopur and Jodhpur district.
- Reputed organisation Boston Consulting Group showed interest to adopt the same methodology after visit to Pantnagar.
- Offline Assignment Utility has been released for the schools who are not able to participate in assessment due to internet connectivity
- With officially engaged with four district of Rajasthan, 660 school in the direct scope of Project Utkarsh.

Rewards & Recognition



A Message by Smt. Vasundhara Raje, CM of Rajasthan. She also released the report for Model school implementation and road map for multi-year implementation.



CA

KA & Co.

Chartered Accountants

S-4 SHYAM GHP ENCLAVE, J-40, KRISHNA MARG, C-Scheme, Jaipur-302001

+91-141-2373413, E-mail: kacaindia@gmail.com

AUDITOR'S REPORT

To
The Trustees of

MOINEE FOUNDATION
1 KA 17, HOUSING BOARD,
SHASTRI NAGAR,
JAIPUR-302016

We have audited the attached Balance Sheet of MOINEE FOUNDATION as at 31st March, 2016 and also the annexed Income & Expenditure Account of the Trust for the year ended on that date. These financial statements are the responsibility of the Trust's management. Our responsibility is to express an opinion on these financial statements based on our Audit.

We conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from any material misstatements. An audit includes examining on a test basis, evidence supporting the amount and disclosure in financial statements, an audit also includes, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Subject to comments in the Notes to Accounts-A, in our opinion and to the best of our information and according to the explanation given to us the said Balance Sheet and Income & Expenditure Account and give a true and fair view:

1. In so far as it relate to the Balance Sheet of the state of affairs of the Trust as at 31st March, 2016 and
2. In so far as it relate to Income & Expenditure Account of the Trust for the year ended on that date.

Dated 30-09-2016, Jaipur

For KA & Co.

(Chartered Accountants)

Reg. No. 11212C

Ca. Kirti Kumar Acharya

(Partner)

Membership No : 401454

Financials 2

MOINEE FOUNDATION
1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR-302016, RAJASTHAN
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 March 2016

PARTICULARS	AMOUNT (IN ₹)	PARTICULARS	AMOUNT (IN ₹)
TO PROJECT UTKARSH EXP.		BY CONTRIBUTION (CORPUS FUND)	415,000.00
JAIPUR HO	406082.50	BY FD INTEREST FROM BANKS	37,282.00
JHALAWAR	246691.00	BY SB INTEREST FROM BANKS	11,061.00
JODHPUR	94036.00	BY PROJECT UTKARSH	3,749,927.00
SAWAI MADHPUR	54860.00		
UDAIPUR	172239.00		
UTTARAKHAND	112755.00		
TO SALARY & WAGES			
SALARY	2,300,314.00		
TO DEPRECIATION			
DEPRECIATION	217,581.00		
TO SURPLUS			
	606,701.50		
TOTAL	4,213,270.00	TOTAL	4,213,270.00

For MOINEE FOUNDATION

ARVIND THANVI
Auditor

Place : Jaipur
Date : 30/09/2016

As Per Audit Report of Even Date

FOR K & CO.
(Chartered Accountants)
Reg No. : 011212C

CA. KIRTI KUMAR ACHARYA
(Partner)
Membership No : 401454

For K & Co.

(Chartered Accountants)
Reg. No. 11212C

Ca. Kirti Kumar Acharya
(Partner)

Membership No : 401454

Financials 3

MOINEE FOUNDATION
1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR-302016, RAJASTHAN
BALANCE SHEET AS ON 31 March 2016

LIABILITIES	AMOUNT (IN ₹)	ASSETS	AMOUNT (IN ₹)
CAPITAL ACCOUNT		FIXED ASSETS	
TRUST CORPUS FUND	852,779.69	ACCUMULATED DEPRECIATION	(248,507.00)
		IT HARDWARE	144,420.00
		COMPUTER	382,652.00
CURRENT LIABILITIES		FURNITURE & FIXTURES	23,750.00
AGAINST DEPOSITS	900,000.00		302,315.00
		DEPOSITS	
		BANK FD & ACCRUED INTEREST	926,343.00
		TDS (AY 2016-17)	49,514.00
		BANK	
		BALANCE WITH SCHEDULED BANK	440,515.59
		CASH IN HAND	
		CASH	34,092.10
TOTAL	1,752,779.69	TOTAL	1,752,779.69

For MOINEE FOUNDATION
For MOINEE FOUNDATION

(Signature)
ARVIND SHANKAR
(Trustee)

As Per Audit Report of Even Date

FOR K & CO.
(Chartered Accountants)
Reg No. : 011212C

Place : Jaipur

Date : 30/09/2016

(Signature)
CA. KIRTI KUMAR ACHARYA
(Partner)
Membership No : 401454

Financials 4

MOINEE FOUNDATION

Schedule: A (forming part of financial statements)

Significant Accounting Policies & Notes on Accounts

1.	<p><u>General Information:</u></p> <p>The main activity of Trust during the period was to provide educational and related services on no-profit basis to eligible persons. It received contributions from various persons to carry out its objects and applied the same for the objects of the Trust.</p>
2.	<p><u>Basis of Preparation:</u></p> <p>These financial statements have been prepared in accordance with the generally accepted accounting principles in India and to comply in all material aspects with Accounting Standards issued by the ICAI, under the historical cost convention on accrual / mercantile system.</p>
3.	<p><u>Fixed Assets (Tangible and In-tangible) & Capital Work-in-Progress:</u></p> <p>Fixed Assets have been stated at historical cost less depreciation and impairment loss, if any. Actual cost is inclusive of freights, installation cost, duties, taxes and other incidental expenses related to acquisition, improvements and installation, for bringing the asset to its working condition for its intended use but net of CENVAT / VAT, wherever applicable.</p>
4.	<p><u>Depreciation:</u></p> <p>Depreciation on fixed assets, including on additions / deletions has been provided at Written Down Value (WDV) method at the rates and in the manner specified in the Income Tax Act, 1961 under Block of Assets system, except wherever otherwise stated. The Fixed Assets have been carried at Original Cost in the Balance Sheet and Depreciation is transferred to Accumulated Depreciation Account.</p>
5.	<p><u>Investments:</u></p> <p>Investment / Deposits have been stated At Cost. The cost of an investment includes expenses on acquisition, improvement and other incidental expense like brokerage, fees and duties incurred prior to acquisition / completion.</p>
6.	<p><u>Revenue Recognition:</u></p> <p>Contributions received for various persons / donors are shown in Income & Expenditure Account. Contributions received, specifically towards Trust Corpus Fund is added to the Corpus Account as shown in Balance Sheet</p>
7.	<p><u>Other Income:</u></p> <p>Interest income, if any, is recognised on a time proportion basis taking into account the amount outstanding and the rate applicable. Investment Income is Recognised on accrual basis, inclusive of related tax deducted at source.</p>



Financials 5

<p>8. <u>Expenses, Provisions & Contingent Liability:</u></p> <p>Expenses as shown in Income & Expenditure A/c are for attainment of objects of the Trust. There are no in-operative expenses.</p> <p>A provision is made based on reliable estimate when it is probable that an outflow or resources embodying economic benefits will be required to settle an obligation.</p> <p>Contingent liabilities, if material, are disclosed by way of notes to accounts. Contingent assets are not recognized or disclosed in the financial statements.</p>	<p>9. <u>Use of Estimates:</u></p> <p>The preparation of Financial statement of the company requires management to make estimates that affect the reported amount of assets and liabilities at the date of the Financial Statement and the reported amounts revenue and expenses, during the reporting period, although these estimates are based on management's best knowledge of current events and actions, actual results may ultimately differ from these estimates, which are recognized in the period in which the results are known/materialized.</p>
<p>10. <u>General notes:</u></p> <p>Figures in Balance Sheet have been re-grouped and re-arranged wherever unnecessary so as to make them comparable. Figures in the Balance Sheet are rounded off to the nearest of the rupee.</p> <p>Management have broadly reviewed the basis of compiling details and information and made test checked wherever necessary. The books and / or the details / information are compiled in the company on the computer. The information / details given in the audit report are as per the books of maintained and determined and information as compiled and furnished on the computer.</p>	

As Per Audit Report of Even Date

FOR K A & CO.

(Chartered Accountants)

Reg. No. :011212C

FOR MOINEE FOUNDATION

For MOINEE FOUNDATION

Arvind Thanvi

Auth. Secretary

Place : Jaipur

Date : 30/09/2016

CA. KIRTI KUMAR ACHARYA

(Partner)

Membership No : 401454

Project Utkarsh - Overview

Project Utkarsh is one of first and major implementation of “QuizAcademy as Smart Class” in mass education system. It is designed for effective utilization of the ICT infrastructure, laptops and tablets in Quality Education, bringing innovation in Teaching-Learning experience, motivating students for self learning and leveraging latest technology, Introducing online assessment process for performance analysis, talent benchmarking and career planning.

QuizAcademy is an ecosystem for learning from anywhere and anytime. It's core is learning through quizzes (though not limited to) which makes the learning playful, engaging and useful to create interest in the subject matter.

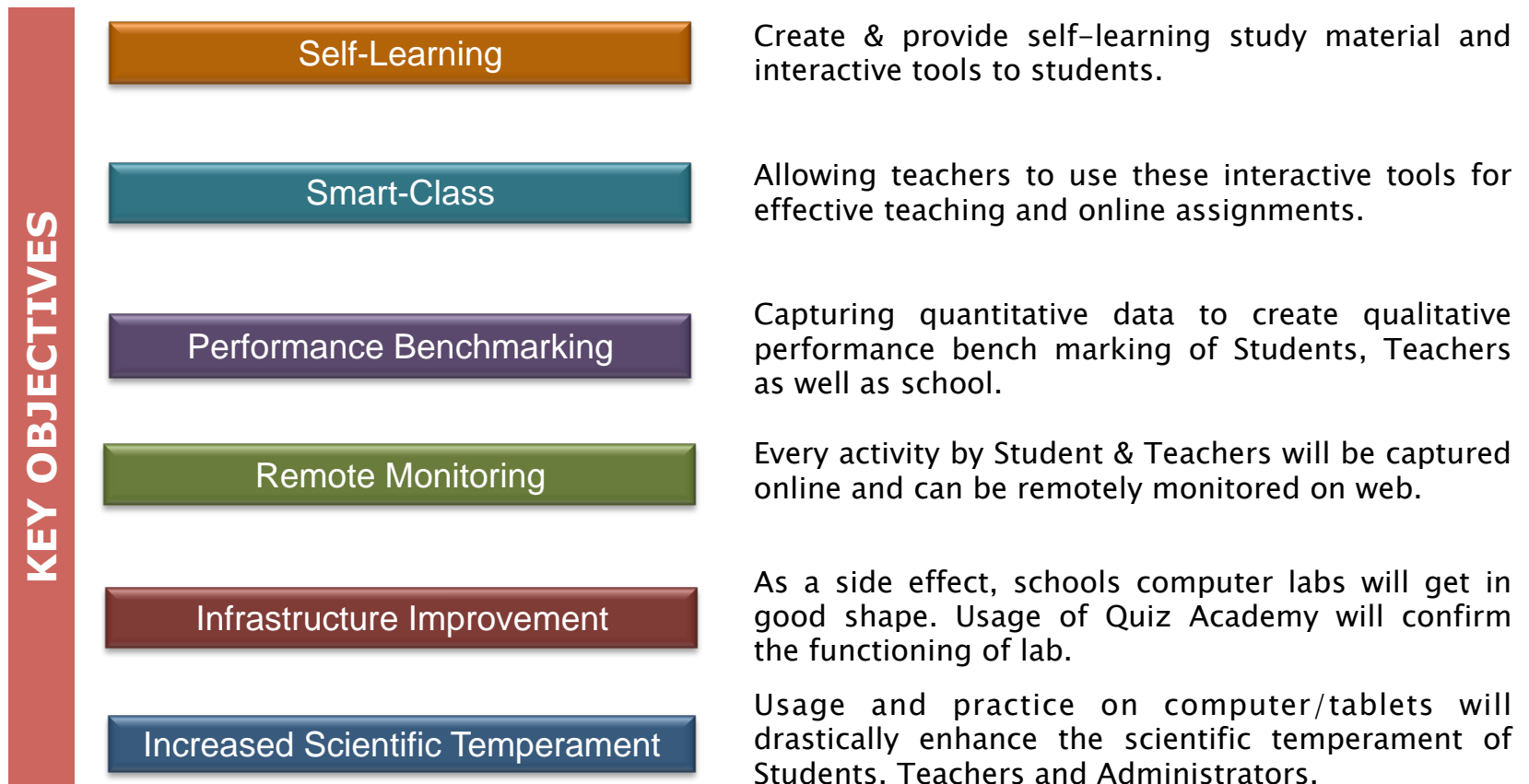
Key Features of QuizAcademy:

- It is quiz based learning system with various interactive modes.

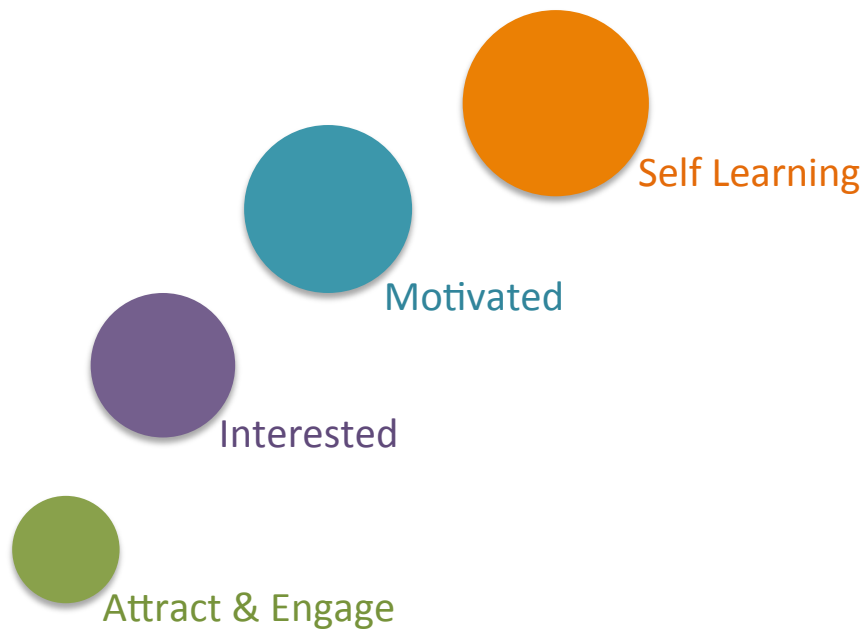
- It can also hosts any web based media type around quizzes. (e.g. eBooks, videos, images, web-links etc)
- It supports Unicode hence content in any languages can be hosted.
- Remote monitoring and offline data sync.
- It also implements a virtual class scenario which can be run, managed and participated from anywhere with a simple web access.
- With the help of virtual school, classes, custom quiz making, assignments & tests and remote monitoring, it allows a teacher to creatively explore the usage of QuizAcademy ecosystem to increase teaching and learning effectiveness in the class.

Project Utkarsh - Objectives

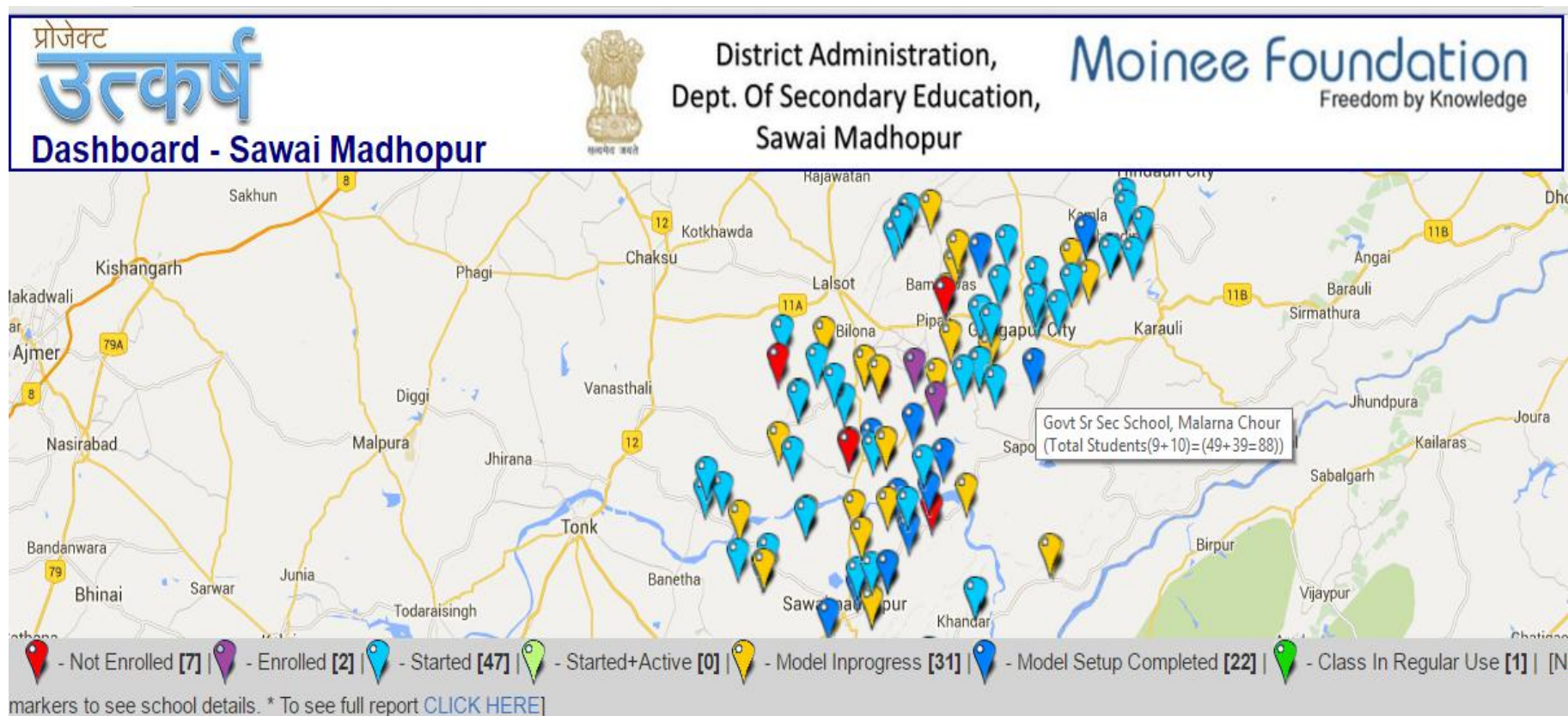
“Project Utkarsh” is a mission to bring qualitative and accountable change to mass school education through technology & Quiz Based Learning System.



Methodology & Execution Approach



Online District Dashboard for Tracking Regular Practice



Total
Schools
110

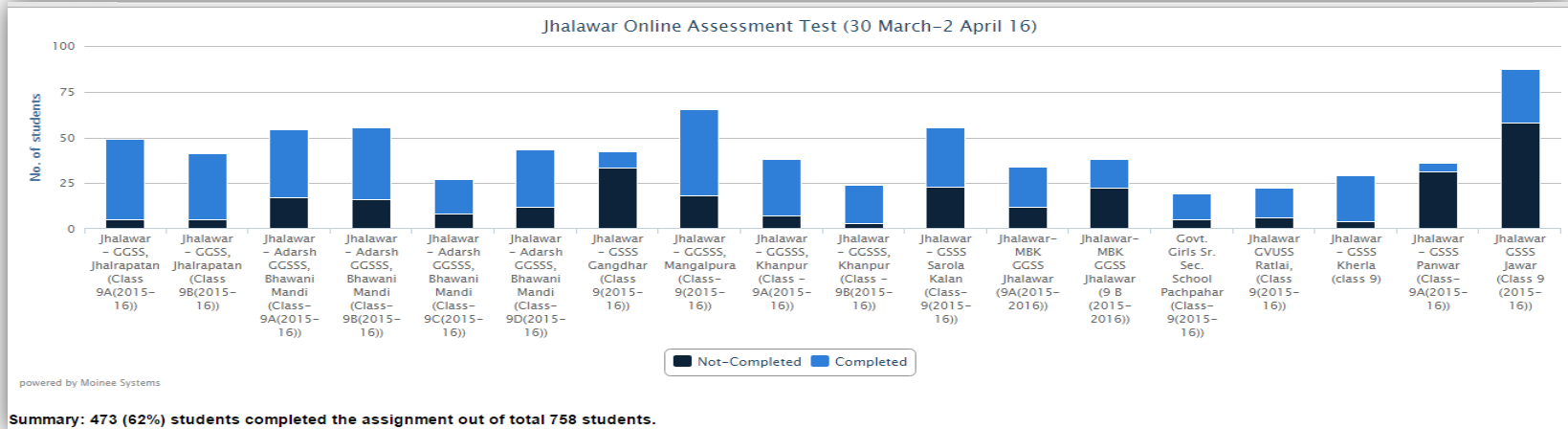
Total
Classes
110

Enrolled
Students
2879

Quizzes By
Students
17785

Quizzes By
Teachers
72974

Remote monitoring - district wide online assessment:



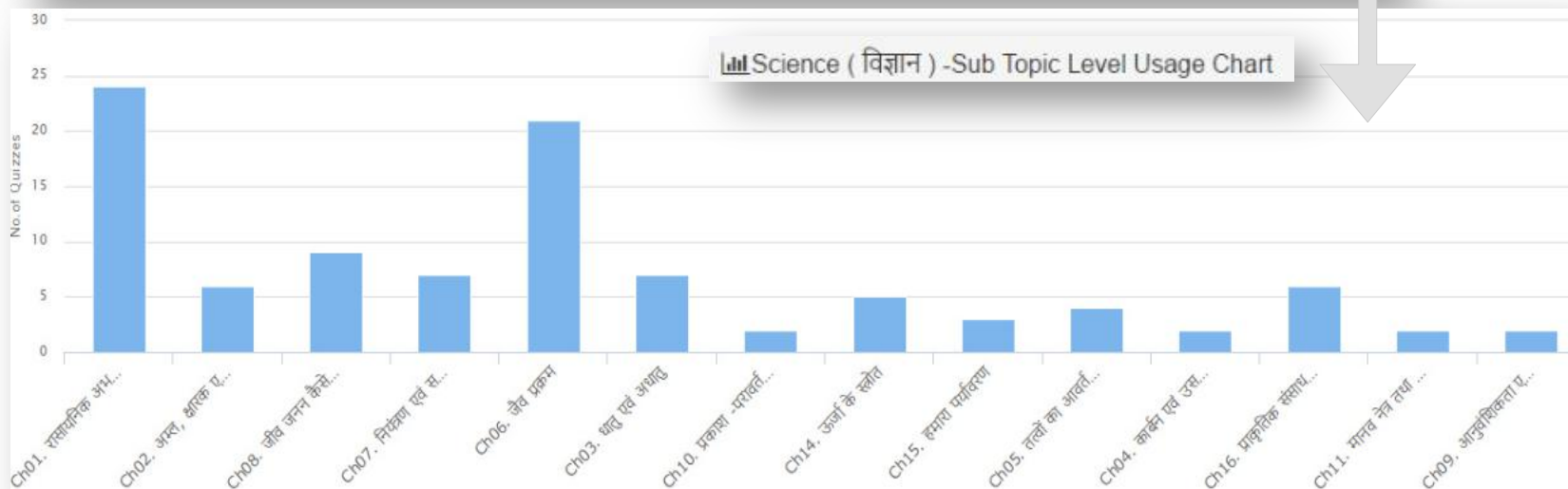
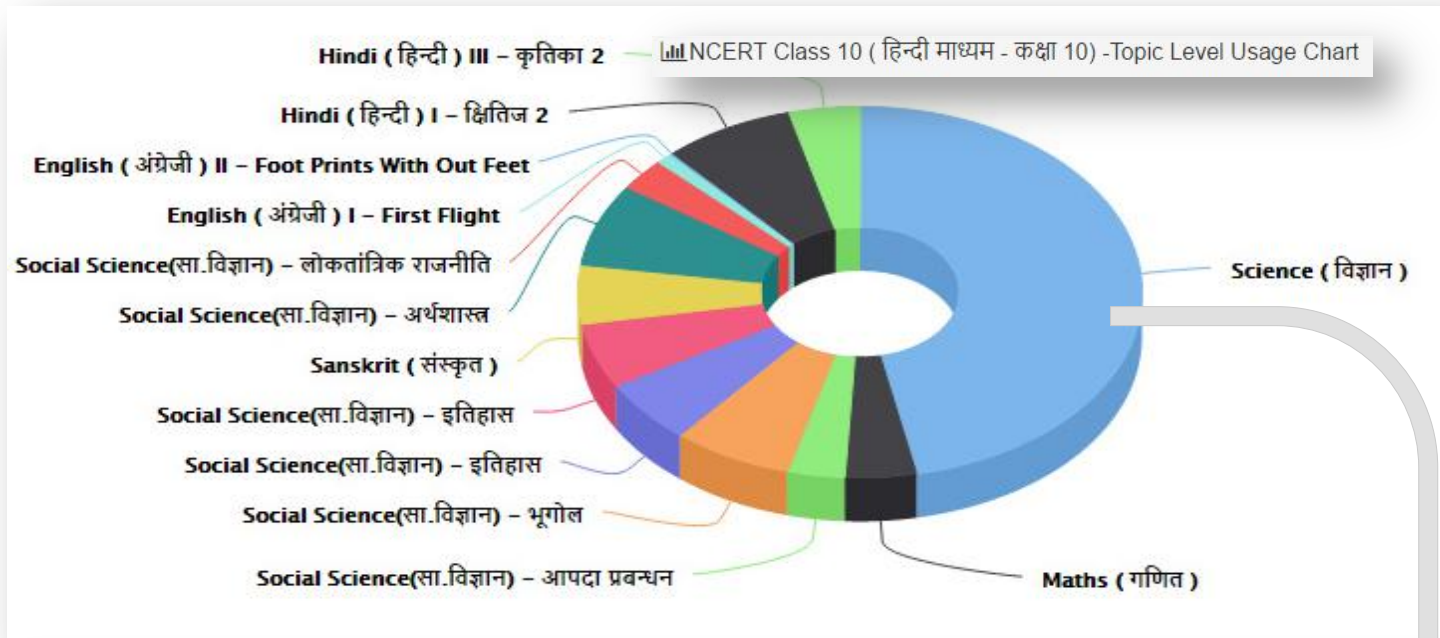
Event Dashboard

Qualitative Usage Monitoring

Usage - Students		Usage - Teachers		Subject Wise Usage - All Students		Subject Wise Usage - All Teachers	
Sr.no	Course	Topic	Subject Quizzes	Average Time Taken	Max Time Taken	Min Time Taken	
1	NCERT Class 10 (हिन्दी माध्यम - कक्षा 10)	Science (विज्ञान)	29	00:04:39	00:23:43	00:02:15	
2	NCERT Class 10 (हिन्दी माध्यम - कक्षा 10)	Social Science(सा.विज्ञान) - भूगोल	9	00:01:26	00:02:19	00:00:41	

Usage - Students		Usage - Teachers		Subject Wise Usage - All Students		Subject Wise Usage - All Teachers	
Email Id	Name	SmartClass Status	Usage Count	Last 14 Day Usage Count	Last Date of Use		
basantilodha@india.com	Bsanti Lodha	Started	5	0	2016-03-31 08:22:39		
kanti2001@india.com	Kanti Chandipur	Started	8	0	2016-03-31 10:00:06		

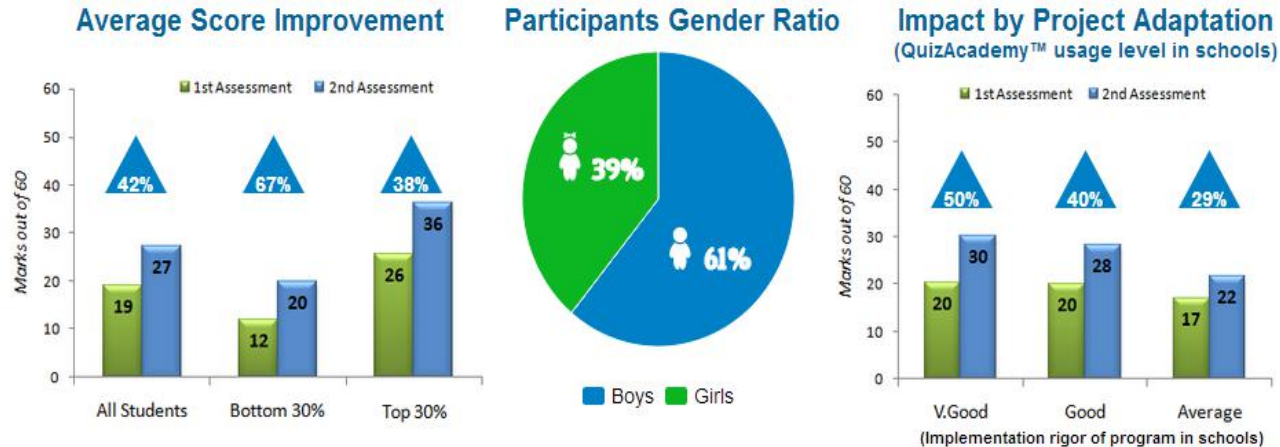
Deep-dive analytics, monitoring & reporting:



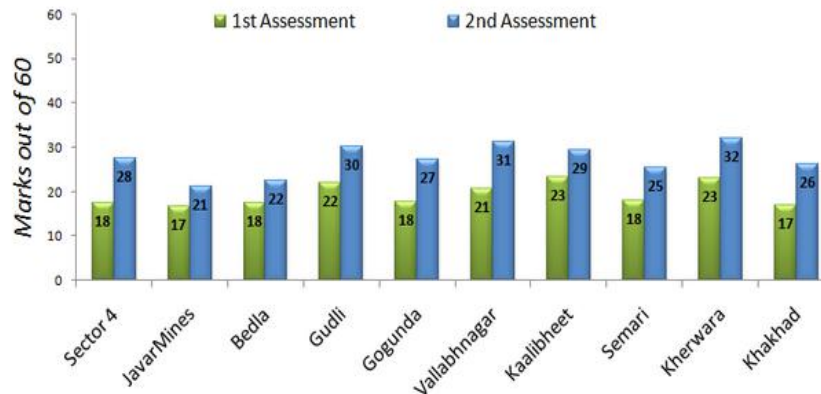
Project Utkarsh – Outcomes (Sample)

1. Improvements in Performance

Outcomes of Project Utkarsh Pilot at 12 Rural and Tribal Schools of Udaipur District



Average Score Improvements across Schools



KEY FACTS:

42% Average Score Improved in district.

100% Computer Labs are used for study.

260 Computers and Tablets used for daily practice

15000 No of Quizzes played in 2 weeks practice

681 Students of class 9 are enrolled on QuizAcademy

428 Students worked on online practice assignment

2500 Multiple Choice Questions Created for class-9

QuizAcademy.org

Quiz Based Learning System

**Technology That Works
Everywhere!!**



Technology Usage – Benefit Analysis

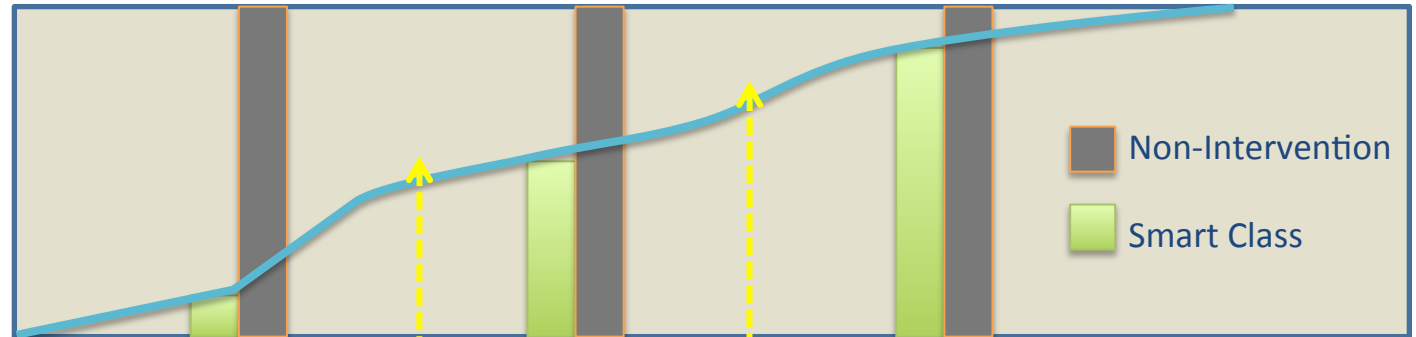
(QuizAcademy™ – Technology Backbone for Project Utkarsh)

Usage	Benefit
QuizAcademy used As Smart-Class to Practice in the Classroom	<ul style="list-style-type: none"> • Interactive and playful nature of QuizAcademy. • Students are very much attracted. • Very high level of participation by students. • During the free time, students have shown high interest in doing activities in Smart-class.
QuizAcademy used for online Class Assignment By Teachers	<ul style="list-style-type: none"> • Teachers can create assignment from existing databank, assign it to class and track it online for the whole calls. • It's a huge time-saver and increases effectiveness.
QuizAcademy used for online Tests/Assessments	<ul style="list-style-type: none"> • Similar to Assignment, teachers can create and plan tests. • Students get detailed report get to see where they need to improve
QuizAcademy used online for practice, assignments and Tests/ Assessments	<ul style="list-style-type: none"> • Online reports are available in real-time. • Reports can be analyzed at individual, class, school and district level.
QuizAcademy used beyond class on Tablets, Laptops and Smart-phones at Students home.	<ul style="list-style-type: none"> • Students can practice without internet by playing quizzes on offline version on android phone/Tablets and Laptop/PC. • Empowers students in using it anywhere on his own.
More positive side-effects	<ul style="list-style-type: none"> • School computer lab, internet, projector, generator etc. becomes fully functional as it gets tracked online. • Teachers & Students becomes computer literate out of interest.

State wide launch - 3 to 4 yrs projection

(District being the independent operating unit)

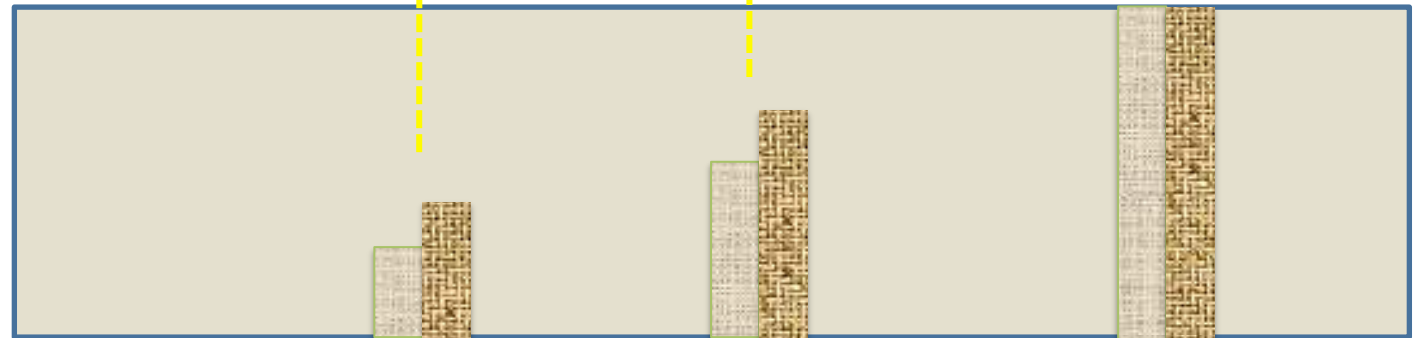
State-wide Launch (Smart Class and non-intervention)



**Smart Class count starting with 5% of district ICT schools and moves to almost 100% in 3-4 years.*

Capacity Building (external means)

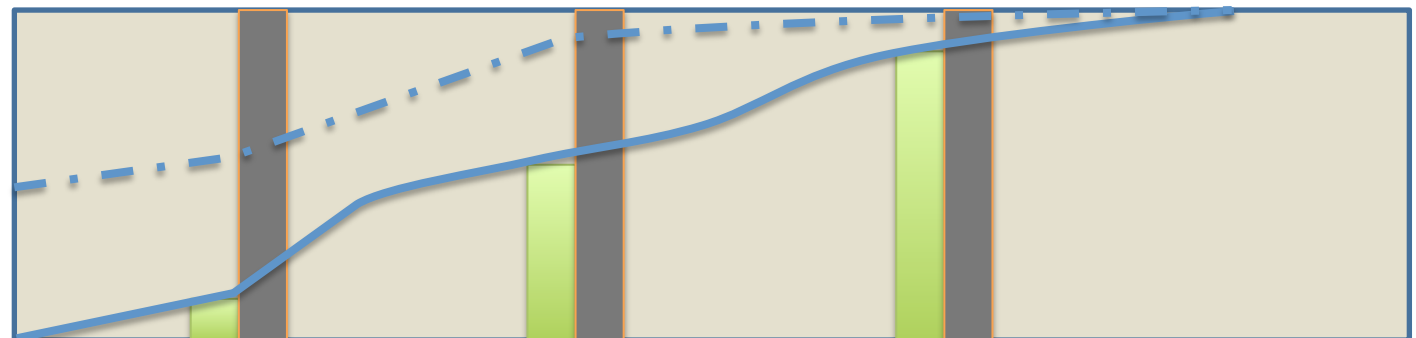
Continue Education,
B.Ed. Colleges , Teacher
Training centres, etc.



**Inclusion in formal capacity building will boost the quantity and quality of ICT leverage in schools.*

Tracking & Monitoring

(Fortnightly tracking &
Monthly escalation)



** Structured monitoring and reporting will move schools higher in intervention chain*

Project Utkarsh - District rollout Approach

Roll out of Project Utkarsh in All Govt. ICT Schools of district

- Nodal structure will be created to train the teacher at nodal level who will provide the setup support and guidance to schools under their node. One node is a logical group of approx 10–15 schools.
- Every school will get self–help guide and nodal expert support to implement it in their schools.
- A formal schedule to be included in each school for ensuring lab usage regularity and will be monitored remotely based on usage.

Establishing 5 Model Schools for best practices

- Dedicated Student and Teacher training.
- Create virtual class and get every student enrolled.

- Close monitoring of usage level and usage pattern. Currently focus group will be 9th and 10th Classes.
- Regular visit by technical experts as needed. Rigor & frequency will vary with agreed intervention level
- Planned assessments for understanding learning impact.

Impact Assessment

- Usage data, exam results to be collected for analysis.
- Feedbacks, assessments and independent reviews.

“Project Utkarsh” in News



Thank You

Our Partners / Association / Support:

TATA MOTORS



Kalisindh
Thermal Power
Project



Dept. of Education
Government of
Rajasthan



Moinee® Systems
MOBILITY IN EDUCATION & ENTERPRISES



Moinee Foundation

Freedom by Knowledge

1-Ka-17, Housing Board, Shastri Nagar, Jaipur

<http://www.moinee.org>; <https://www.facebook.com/moineefoundation>; Email: connect@moinee.org

- Exemption under sec. 80(G) granted by Com. I.T. Jaipur (क्र:आ.आ./जय-11/आ.अ.(त. एवं न्या.)/2014-15/486)
- Moinee Foundation Bank Account No. 2139101912474 & RTGS/NEFT code CNRB0002139 with Canara Bank, Ashok Marg, Jaipur
- PAN number of Moinee Foundation: AADTM1727B